The Win Strategy Our Vision: Engineering Your Success

Goals

Engaged People

STRATEGIES

- Safety #1
- Environment, Social & Governance
- Ownership Entrepreneurial
- High Performance Teams & Leaders
- Culture of Kaizen

Customer Experience

STRATEGIES

- Quality Solutions On Time
- Digital Leadership
- Ease of Doing Business

Profitable Growth

STRATEGIES

- Strategic Positioning
 - Market-Driven Innovation
 - System Solutions
 - Strong Distribution
 - Grow Share
 - Acquisitions

Financial Performance

STRATEGIES

- Simplification
- Lean Enterprise
- Strategic Supply Chain
- Value Pricing

Our Culture & Values



Win Strategy 3.0 June 2022

#1 Motion & Control Company

Goals

Engaged People

MEASURES

- Zero Safety Incidents
- Carbon Neutral 2040
- Speed & Agility
- High Performance Teams
- Diversity, Equity & Inclusion
- Engagement > 75%

Customer Experience

MEASURES

- Likelihood to Recommend
- Customer Dashboards
- Zero Defects
- 98%+ On-Time Delivery
- Best-in-Class Lead Times

Profitable Growth

MEASURES

- Organic Growth 4-6%
- 20%+ Market Share
- #1, #2 Position Each Business
- Grow Global Distribution

50% DIST



Increasing New Product Vitality & Gross Margins

50% OEM

Financial Performance

MEASURES

- Top Quartile Performance
- Year-over-Year Growth in:
 - DNE
 - EPS
- 25% Operating Margin
- 30% MROS
- 15% ROIC
- >100% FCF Conversion
- 16% FCF Margin

Enabling Engineering Breakthroughs that Lead to a Better Tomorrow